

- Traditional Buildings Make Life Better -



Researchers have done a study / using VR technology / to measure the **emotional effect** of **public spaces** / in Oslo, Norway. // People answered questions / about eight public streets and squares. // Half of these places had **traditional** buildings (**decorated**, **symmetrical**, natural, and **historical**). // The other half featured **contemporary** buildings (plain; **asymmetrical**; and made of concrete, glass, and steel). //

"Cities are becoming **marketing** objects / with **Instagram-friendly** buildings," / says one researcher, / "But do the **locals** enjoy the style?" // Studies have shown / that pretty places make people happy. // Style, therefore, / affects human **wellbeing**. // The researchers say / that how buildings look are not only a matter of people's opinions, / but actually change people's **quality of life**. //

It has been scientifically proven / that traditional buildings look better to most people. // Bankplassen, an old city square, / was the most loved; / and Tofte street, highly modern, / was the least liked. //

These findings challenge current building trends / and highlight the need / for **builders** and **planners** to pay closer attention / to **homeowner** needs. //

研究者たちがあある研究を行った / VR技術を使って / 公共空間の感情的効果

(公共の場所でどうい気分になるか)を測定するために / ノルウェーのオスロで // 人々は質問に答えた / 8つの公共の通りや広場についての // これらの場所の半分には伝統的な建物がああった (装飾が施され、左右対称で、自然で、それに歴史的) // もう半分は現代的な建物が特徴的でああった (無地で、非対称で、コンクリート製、ガラス製、スチール製など) //

「都市はマーケティングの対象になっている / インスタ映えする (撮影可能な建物で) / と、ある研究者は言う / 「しかし、地元の人々はその外見を楽しんでいるだろうか?」 // 研究は示している / きれいな場所は人々をしあわせにする // したがって、外見は / 人間の幸福感に影響を与える。 // 研究者は言う / 建物の外見は、意見の分かれる問題であるだけでなく / 実際に人々の生活の質を変える //

科学的に証明されている / 伝統的な建物は多くの人にとって、より良く見えることが // 旧市街の広場であるバンクプラッセンが / 最も愛され / 非常に近代的なトフトス通りが / 最も好かれていない //

これらの調査結果は現在の建築トレンドに疑問を投げかけ / 必要性を浮き彫りにしている / 建築業者やプランナーが細心の注意を払う / 住宅所有者のニーズに //

Vocabulary and Phrases

emotional effect	感情的効果	marketing	販売
public space	公共空間	Instagram-friendly	インスタ映え
traditional	伝統的	locals	地元の人々
decorated	装飾	wellbeing	健康/幸福
symmetrical	左右対称	quality of life	生活の質
historical	歴史的	builder	建築業者
contemporary	同時代的 / 近代	planner	計画家
asymmetrical	非対称	homeowner	住宅所有者

Total Number of words used

: 161 words

Time for 100 wpm

: 97.8 sec.

Time for 120 wpm

: 81.5 sec.

Your BEST TIME

: _____ sec.



【Listen & Fill Blank】

_____ have done a study using VR technology to measure the _____ effect of public spaces in Oslo, Norway. People answered questions about eight _____ and squares. Half of these places had _____ buildings (decorated, symmetrical, natural, and _____). The other half featured _____ buildings (plain; _____; and made of concrete, glass, and steel).

"Cities are becoming _____ with Instagram-friendly buildings," says one researcher, "But do the _____ enjoy the style?"

Studies have shown that pretty places make people _____. Style, therefore, affects human _____. The researchers say that how buildings look are, "not only a matter of people's _____," but _____ change people's quality of life.

It has been _____ proven that traditional buildings look better to most people. Bankplassen, an old city _____, was the most loved; and Tofte street, highly modern, was the least liked.

These findings challenge " _____ and highlight the need for builders and planners to pay closer attention to homeowner needs."

【Q&A / A&Q】

Question 1: Where was the study done?

Question 2: What kind of building do most people like best?

Question 3: What kind of building do you like best?

Ask 1: 答えが「Blankplassen」である質問を英語で書いてください

Ask 2: Contemporary buildings についての質問を英語で書いてください

Ask 3: 本文について知りたいことを英語で1つ書いてください

Sample Answer 1: Oslo, Norway

Sample Answer 2: Traditional buildings
(decorated, symmetrical, natural, and historical).

Sample Answer 3: Old buildings / new buildings / buildings made of candy
/ buildings made of ice / fancy buildings / buildings that are giant mirrors /
etc...

Sample Question 1: What was the most liked location in the study?

Sample Question 2: What do contemporary buildings look like? /
Why do people make contemporary buildings? /
Do locals actually like contemporary buildings? /
etc...

Sample Question 3: What does Norway look like? /
Why do some things look good on Instagram, but not in real life? /
etc...